

Staff Technical Workshop Part 4: Regional Economic Effects and IMPLAN Multipliers

December 12, 2016

State Water Board Presenter: Tim Nelson
Assisted by Josue Medellin Azuara, UC Davis

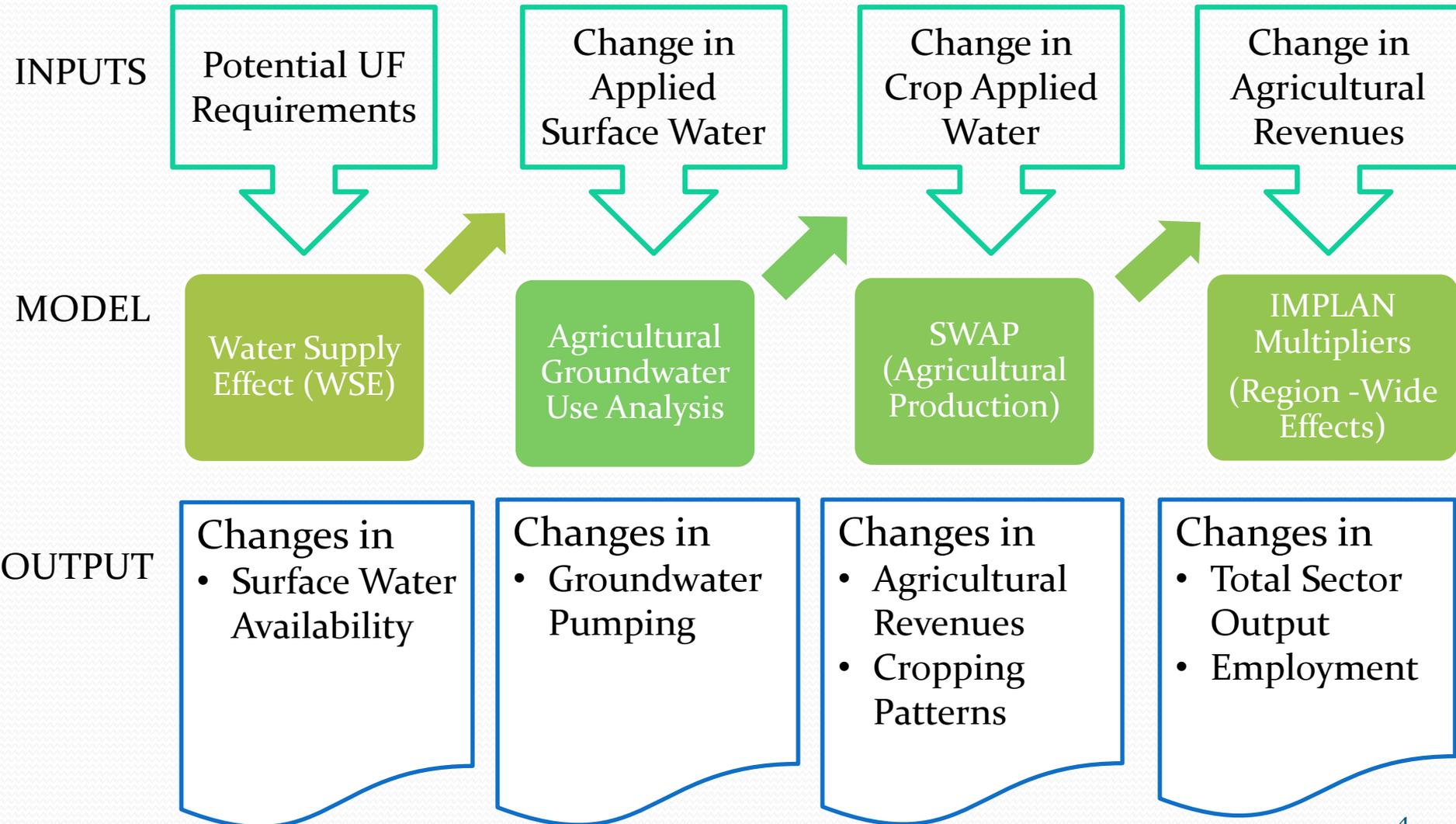
Topics Covered

- Overview of the regional economic analysis
- Description of IMPLAN Model
- Derivation of IMPLAN Multipliers for Regional Economic and Employment Effects
- Regional Economic and Employment Results
- Fiscal Effects Analysis

Regional Economic Analysis Framework

- Based on the results of the SWAP model some agricultural acreage could go out of production in response to reduced water availability
- Less crop production means less revenue and fewer jobs in the agricultural industry
- Other economic sectors may also see revenue and employment impacts related to impacts in the agricultural industry
- Reduced economic activity in the agricultural industry could reduce tax revenue for the government (fiscal analysis)

Suite of Models for Studying Regional Economic Impacts



Economic Impact Analysis

- Use of Input-Output Developed in the 1950s (Leontief)
- Helps tracing expenditures in a region's economy after an economic event has occurred
- We use IMPLAN (From MIG Corp) with statewide databases for California, Oregon and Washington
- IMPLAN provides economic direct and multiplier effects of the facility construction and operation on employment sector output and value added

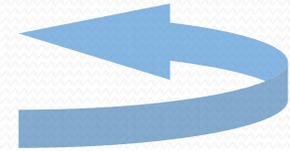
Input-Output Analysis

- Input output models map economy using social accounting matrix
- Transactions among sectors, institutions and the rest of the world.
- Multiplier effects occur as an increase in the total demand for one sector are linked to other economic sectors and households income and expenditure.

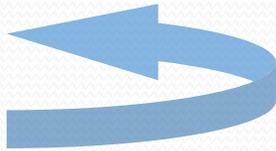
| | Industry | Commodity | Factors | Institutions | Enterprises | Capital | Trade | Total |
|--------------|-----------------------|------------------------|---------------------|--------------------------|-------------------------|----------------------|--------------------|--------------------------|
| Industry | | <i>Make</i> | | | | | <i>Exports</i> | Total Industry Income |
| Commodity | <i>Use</i> | | | <i>Consumption</i> | | <i>Consumption</i> | | Total Commodity Income |
| Factors | <i>Value Added</i> | | | | | | <i>Exports</i> | Total Factor Income |
| Institutions | | <i>Sales</i> | <i>Transfers</i> | <i>Transfers</i> | <i>Transfers</i> | | <i>Exports</i> | Total Institution Income |
| Enterprises | | | | | | | | Total Enterprise Income |
| Capital | | | | | | <i>Transfers</i> | <i>Exports</i> | Total Capital Income |
| Trade | <i>Imports</i> | | <i>Factor Trade</i> | <i>Imports</i> | | <i>Transfers</i> | <i>Exports</i> | Total Trade Income |
| Total | Total Industry Outlay | Total Commodity Outlay | Total Factor Outlay | Total Institution Outlay | Total Enterprise Outlay | Total Capital Outlay | Total Trade Outlay | |

Linkages in IMPLAN

Profit, Savings and taxes.
Imported goods, imported
services, commuters

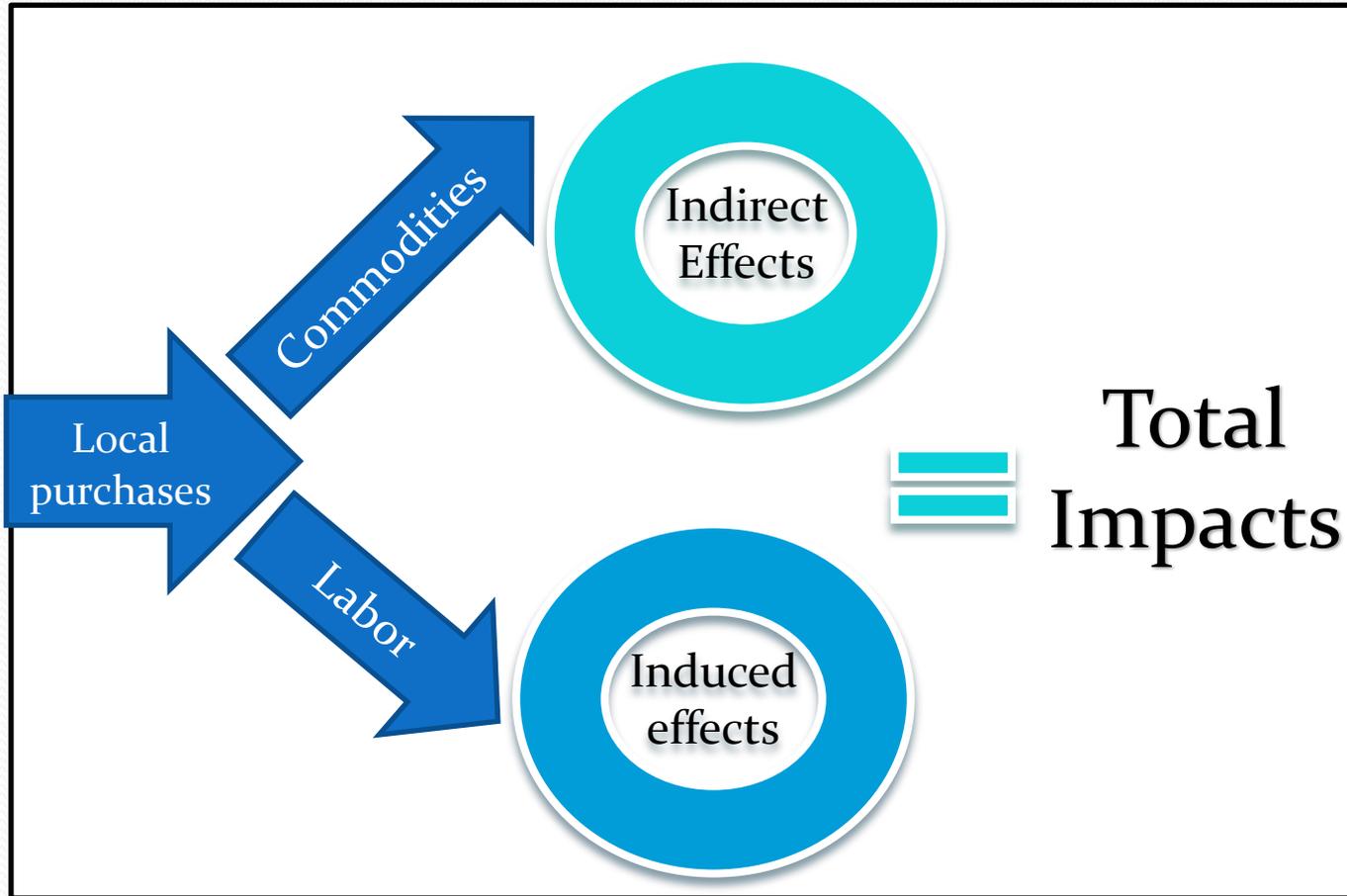


Profit, Savings and taxes.
Imported goods,
imported services,
commuters

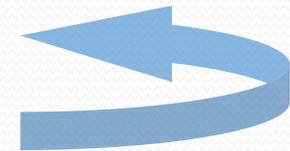


Direct
Effects

Imports
Local
purchases



Profit, Savings and taxes.
Imported goods, imported
services, commuters



Multipliers

- The notion of multipliers rests upon the difference between the initial effect of an exogenous change (final demand) and the total effects of a change.
- Backward linkage is the tracking of industry purchases backward through the supply chain.
 - **Direct Effects**: Measure the response for a given industry given a change in final demand for that same industry.
 - **Indirect Effects**: The response by industries that support a given industry from a change in final demand for a specific industry.
 - **Induced Effects**: Changes in economic activity for all regional industries caused by increase/decrease of expenditures by employees of an industry and supporting industries.
 - **Total Effects**: Sum of direct, indirect, and induced effects.

Derivation of IMPLAN Multipliers

- Models and multipliers employing IMPLAN were developed
 - County models
 - Three-county model
- Models were crop specific match of multipliers and crops categories is described in Appendix G
- Geographies and effects may over predict impacts as these go beyond sub-district boundaries and assume a snapshot of the economy and its interlinkages

Regional Economic Multipliers

| IMPLAN Industry Code | Subregional IMPLAN Economic Multipliers (\$ of Regional Revenue/\$ of Agricultural Revenue) | | | |
|------------------------------|--|----------|---------|-------|
| | Direct | Indirect | Induced | Total |
| Code 1 - Oilseed | 1.00 | 0.39 | 0.18 | 1.57 |
| Code 2 - Grain | 1.00 | 0.59 | 0.20 | 1.79 |
| Code 3 - Vegetable and Melon | 1.00 | 0.36 | 0.40 | 1.76 |
| Code 4 - Fruit | 1.00 | 0.34 | 0.44 | 1.78 |
| Code 5 - Tree Nut | 1.00 | 0.32 | 0.38 | 1.70 |
| Code 8 - Cotton | 1.00 | 0.60 | 0.27 | 1.88 |
| Code 9 - Sugar Beets | 1.00 | 0.44 | 0.23 | 1.68 |
| Code 10 - All Other Crops | 1.00 | 0.47 | 0.29 | 1.76 |

Table G.5-2, Page G-66 of Appendix G

Regional Employment Multipliers

| IMPLAN Industry Code | Subregional IMPLAN Employment Multipliers (jobs/\$ Million of revenue, 2008) | | | |
|------------------------------|---|----------|---------|-------|
| | Direct | Indirect | Induced | Total |
| Code 1 - Oilseed | 7.49 | 3.07 | 1.51 | 12.08 |
| Code 2 - Grain | 11.83 | 4.47 | 1.68 | 17.97 |
| Code 3 - Vegetable and Melon | 2.15 | 3.60 | 3.34 | 9.09 |
| Code 4 - Fruit | 3.11 | 4.06 | 3.69 | 10.86 |
| Code 5 - Tree Nut | 7.44 | 3.91 | 3.16 | 14.51 |
| Code 8 - Cotton | 2.81 | 4.77 | 2.27 | 9.85 |
| Code 9 - Sugar Beets | 21.07 | 4.08 | 1.95 | 27.09 |
| Code 10 - All Other Crops | 2.84 | 4.15 | 2.39 | 9.38 |

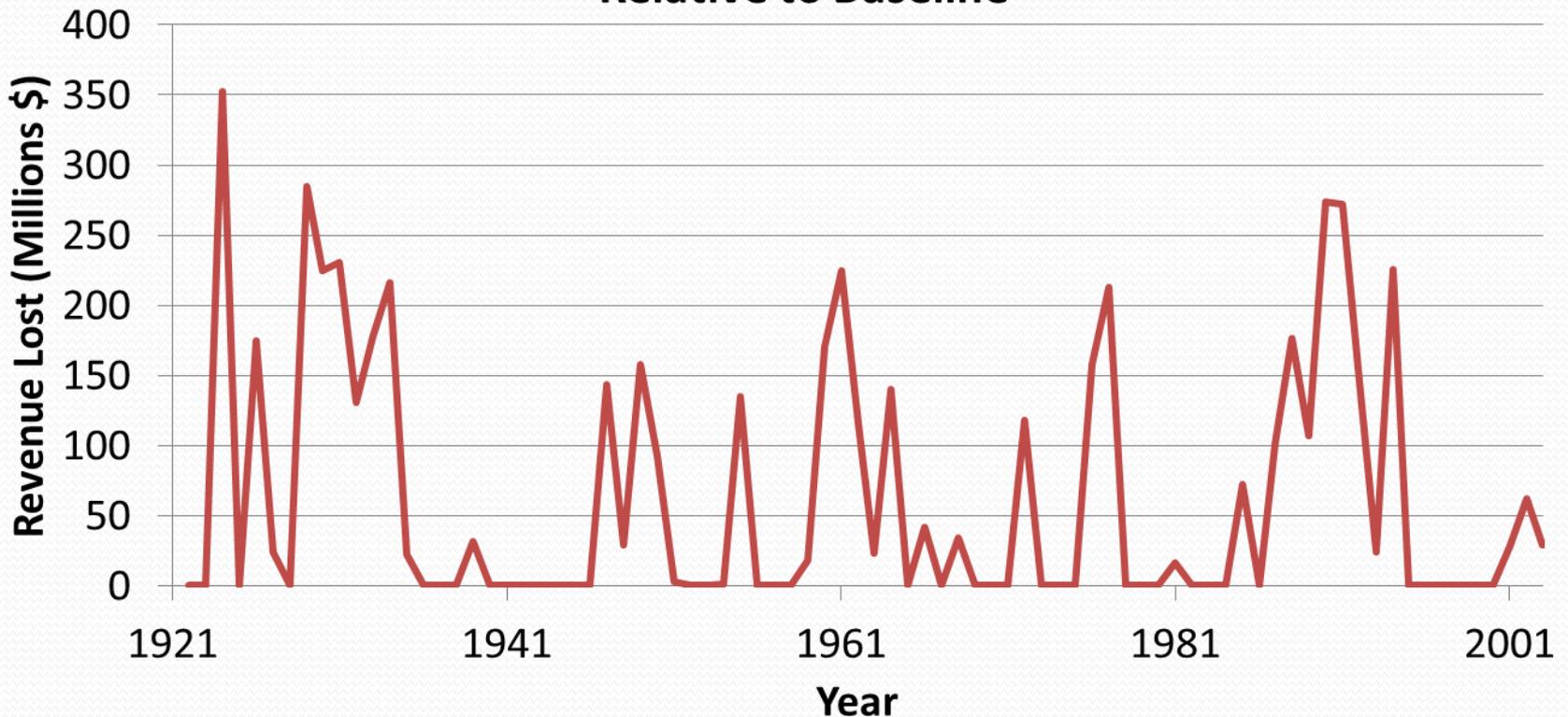
Table G.5-2, Page G-66 of Appendix G



Regional Economic Impacts

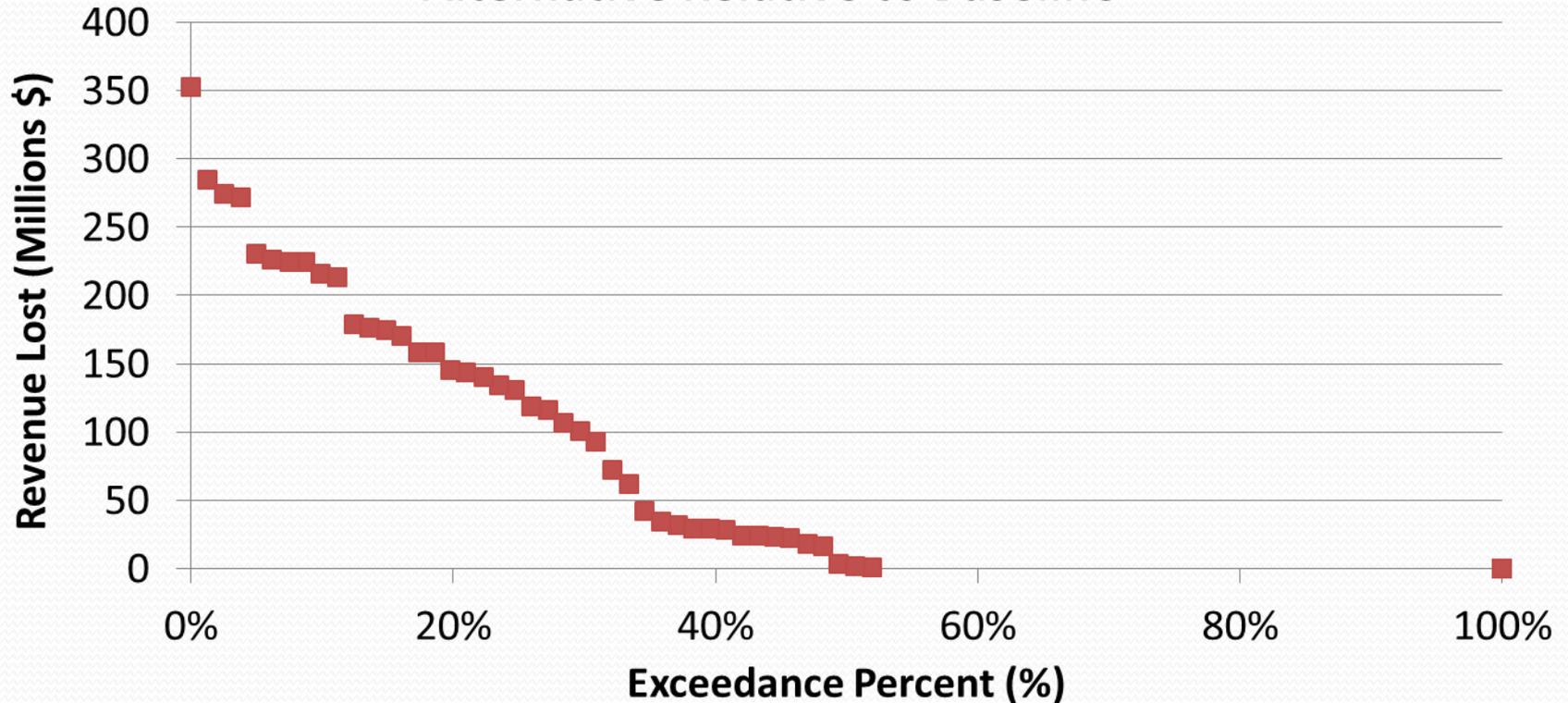
Time Series of Annual Regional Economic Impacts

Time Series of Annual Revenue Losses for the 40% Alternative Relative to Baseline



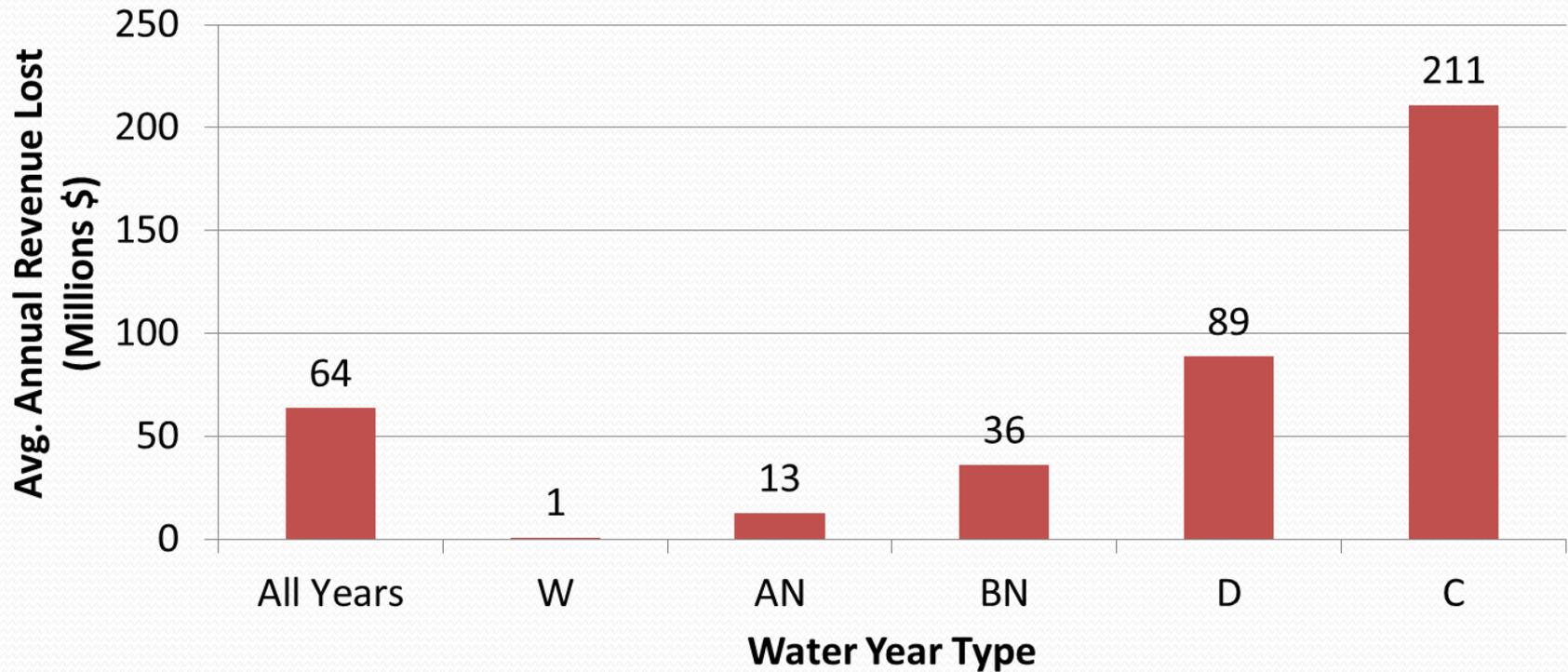
Exceedance Plot of Annual Regional Economic Impacts

Exceedance Plot of Annual Revenue Losses for the 40% Alternative Relative to Baseline



Avg. Annual Regional Economic Impact

Avg. Annual Revenue Losses by Water Year Type



Summary of Regional Economic Impacts

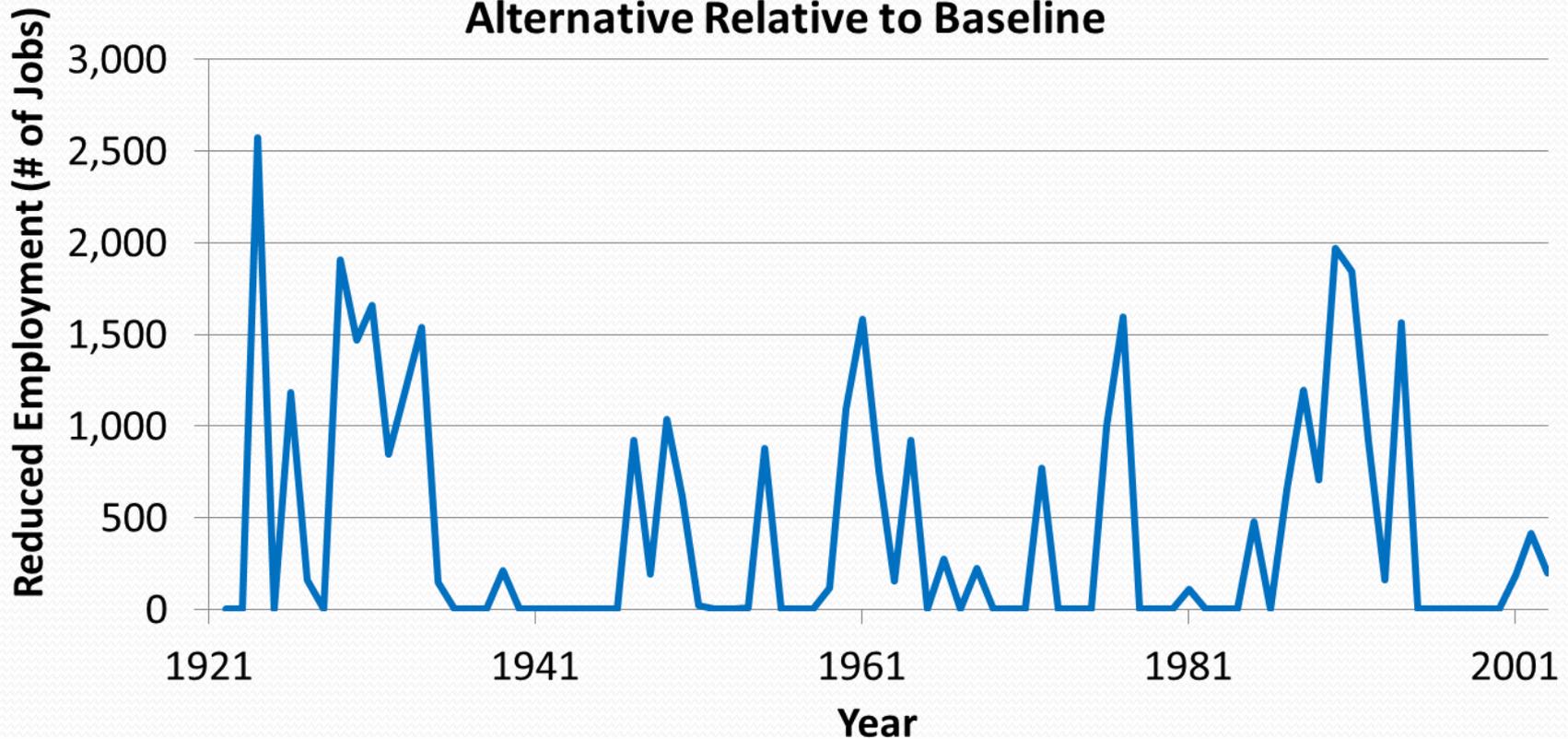
Table G.5-4. Average Annual Total Economic Output Related to Agricultural Production in the Irrigation Districts under Baseline Conditions and the Change for Each of the LSJR Alternatives (page G-67)

| Economic Effects | Baseline Total Economic Output | Change from Baseline (\$ Millions, 2008) | | |
|--|--------------------------------|--|-------------------------------|-------------------------------|
| | (\$ Millions, 2008) | 30% Unimpaired Flow Objective | 40% Unimpaired Flow Objective | 50% Unimpaired Flow Objective |
| <i>Direct Effects</i> | \$1,477 | -\$19 | -\$36 | -\$70 |
| <i>Indirect and Induced Effects</i> | \$1,109 | -\$14 | -\$27 | -\$53 |
| Total Sector Output | \$2,586 | -\$33 | -\$64 | -\$124 |
| <i>% of Baseline Total Economic Output</i> | 100% | -1.3% | -2.5% | -4.8% |

Modified from Table G.5-4, Page G-67 of Appendix G

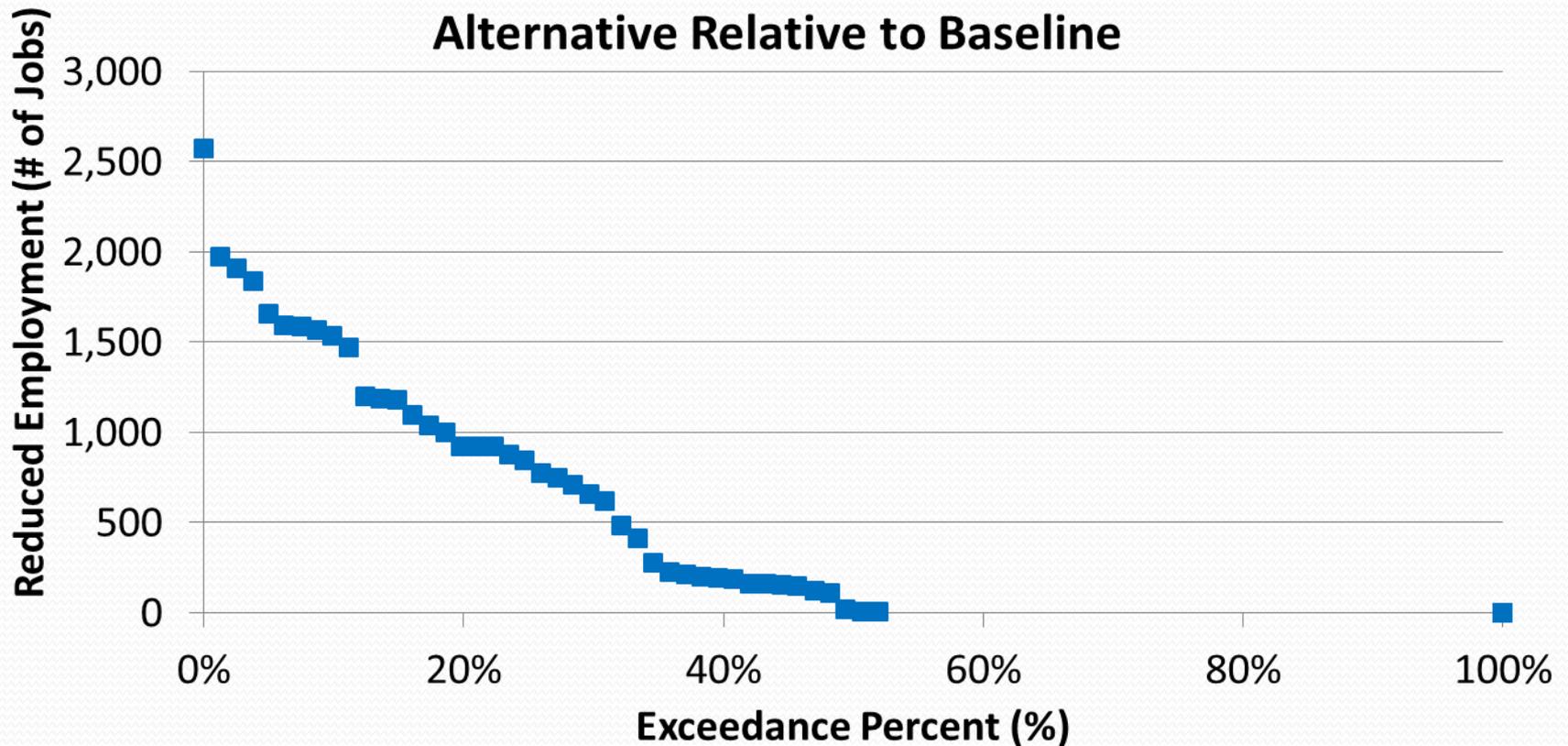
Time Series of Annual Regional Employment Impacts

Time Series of Annual Employment Reduction for the 40% Alternative Relative to Baseline



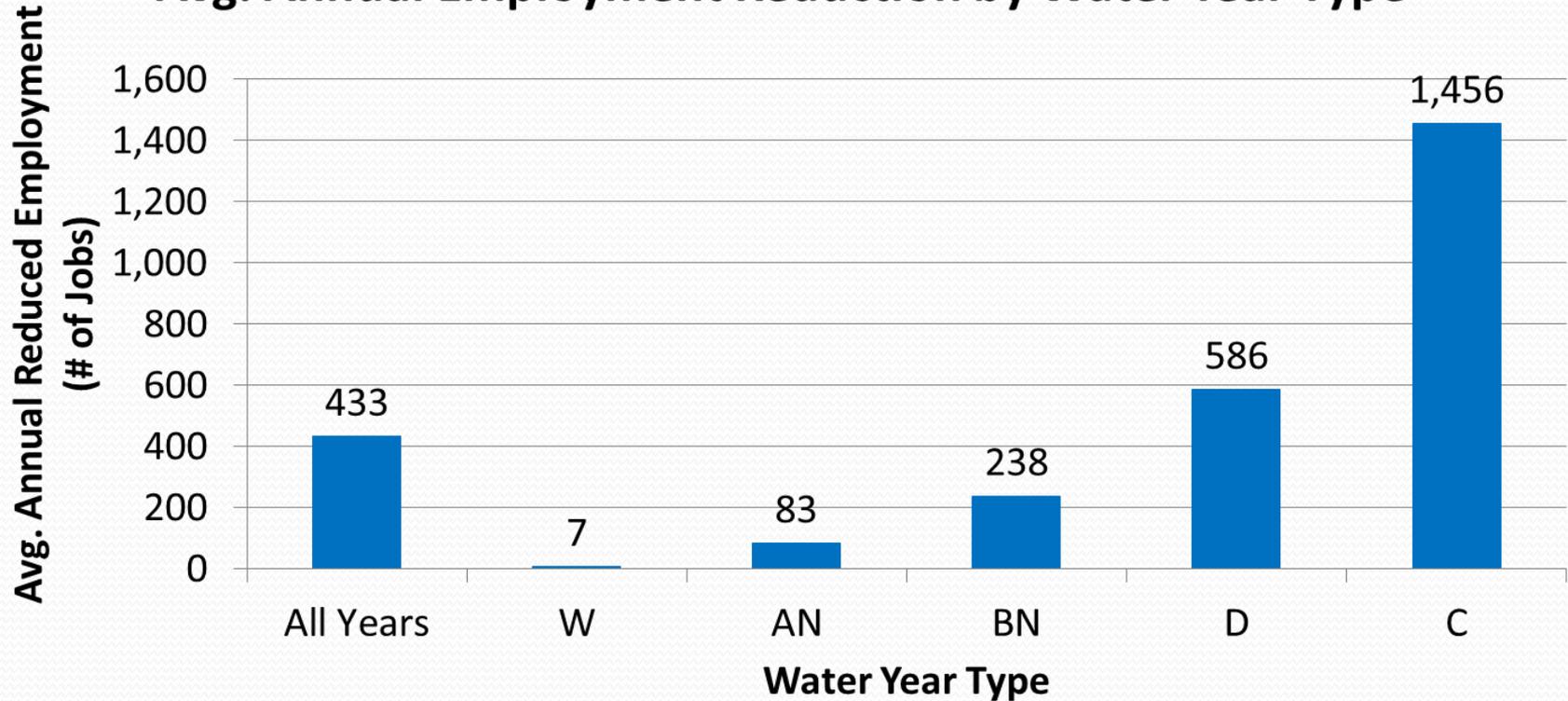
Exceedance Plot of Annual Regional Employment Impact

Exceedance Plot of Employment Reduction for the 40% Alternative Relative to Baseline



Avg. Annual Regional Employment Impact

Avg. Annual Employment Reduction by Water Year Type



Summary of Regional Employment Impacts

Table G.5-6. Average Annual Total Employment Related to Agricultural Production in the Irrigation Districts under Baseline Conditions and the Change for Each of the LSJR Alternatives (page G-70)

| Employment Effects | Baseline Total Economic Output | Change from Baseline (# of Jobs) | | |
|--|--------------------------------|----------------------------------|-------------------------------|-------------------------------|
| | (# of Jobs) | 30% Unimpaired Flow Objective | 40% Unimpaired Flow Objective | 50% Unimpaired Flow Objective |
| <i>Direct Employment</i> | 8,097 | -99 | -190 | -406 |
| <i>Indirect and Induced Employment</i> | 10,514 | -124 | -242 | -471 |
| Total Employment | 18,601 | -224 | -433 | -877 |
| <i>% of Baseline Total Employment</i> | 100% | -1.2% | -2.3% | -4.7% |

Modified from Table G.5-6, Page G-70 of Appendix G



Fiscal Analysis

Fiscal Analysis Overview

- Reductions in agricultural production may have fiscal impacts (reduce tax revenue)
- The federal and state government would be insulated from regional impacts as their total tax revenue is significantly larger than the contribution of a single county
- County and municipal governments could experience a greater impact
- Were there to be a significant loss in tax revenue from reduced agricultural production, it could result in impacts on public services

Derivation of Fiscal IMPLAN Multipliers

- Multipliers for direct and total effects were developed for a three-county region and by individual county based on the IMPLAN tax impact report for 1 million dollars in revenues
- Multipliers then were applied to all flow alternatives and baseline conditions to obtain estimated change in tax revenues for 1) federal, and 2) lumped state and local governments

Derivation of Fiscal IMPLAN Multipliers

| Level of Government | Tax Revenue Impact (\$ Million, 2010) | | Fiscal Impact Multipliers | |
|---------------------|--|--------------------|---------------------------|-------|
| | Direct | Total ^a | Direct | Total |
| San Joaquin | | | | |
| Federal | -75,482 | -154,003 | 0.075 | 0.154 |
| State | -27,156 | -61,415 | 0.027 | 0.061 |
| Local | -15,691 | -44,731 | 0.016 | 0.045 |
| Stanislaus | | | | |
| Federal | -83,268 | -153,658 | 0.083 | 0.154 |
| State | -28,707 | -60,647 | 0.029 | 0.061 |
| Local | -15,998 | -40,519 | 0.016 | 0.041 |
| Merced | | | | |
| Federal | -70,966 | -108,684 | 0.071 | 0.109 |
| State | -26,757 | -47,082 | 0.027 | 0.047 |
| Local | -15,404 | -32,610 | 0.015 | 0.033 |

Table G.5-12, Page G-76 of Appendix G

Fiscal Impact summary

| County | Governmental body | Baseline Tax Revenue Related to District Agricultural Production | Change in Tax Revenue Under the 40% Alt | Estimated Total Annual Tax Revenue | Change in Tax Revenue as % of Total 2010 Tax Revenue |
|-------------|-------------------|--|---|------------------------------------|--|
| | | (\$ Millions, 2008 dollars) | (\$ Millions, 2008 dollars) | (\$ Millions, 2008 dollars) | (%) |
| San Joaquin | Federal | 91 | -1.08 | 2,119,839 | 0.0% |
| | State | 36 | -0.43 | 92,646 | 0.0% |
| | Local | 26 | -0.31 | 963 | 0.0% |
| Stanislaus | Federal | 77 | -3.60 | 2,119,839 | 0.0% |
| | State | 31 | -1.42 | 92,646 | 0.0% |
| | Local | 20 | -0.95 | 722 | -0.1% |
| Merced | Federal | 42 | -0.63 | 2,119,839 | 0.0% |
| | State | 18 | -0.27 | 92,646 | 0.0% |
| | Local | 13 | -0.19 | 278 | -0.1% |

Modified from Tables G.5-13, Page G-77 of Appendix G

Further information

- More information on these topics can be found in the following chapters and appendices of the SED:
 - Chapter 20, *Economic Analyses*
 - Appendix G, *Agricultural Economic Effects of the Lower San Joaquin River Flow Alternatives: Methodology and Modeling Results*
- These chapters, as well as the Agricultural Economic Analysis spreadsheet, can be found at:

http://www.waterboards.ca.gov/waterrights/water_issues/programs/bay_delta/bay_delta_plan/water_quality_control_planning/2016_sed/index.shtml.